

**MK**  
**MOSES**  
**KIMEMIA**  
**PORTFOLIO**



# Brief **INTRO**

**Hi, I'm Moses Kimemia,**

I'm a UI/UX Designer, Brand Identity Designer, WordPress Developer & Customer Care Specialist. I design and give support with a love for the user and put users at the heart of everything I design. I am excited about the simplicity of a design and giving the user a simple good user experience.

User experience is about solving problems in real people's lives and helping people to attain their goals. I will give an example, have you ever tried to open a door, and it's not opening? what was your reaction to it? Now that is what we call user pain point. Trying to enter inside the house but you can't. Are you struggling with communicating the product's vision and bringing ideas to life both verbally and visually?

Well, I specialize in user experience designer, brand identity development design, & wordPress development. Influenced by the principles of co-design, I design throughout the UX process such as empathizing, defining, ideating, prototyping, and testing. I love to solve problems and give a simple user flow.



# What I **DO**

**01**

## **Web Design & Wordpress Designer**

I design and customized your website to match your company brand identity and to create attractive and user-friendly WordPress websites.

**02**

## **Brand Visual & Graphic Designer**

I love to play with colors, shapes, and key in creativity, to bring a brand to life and have a positive impact on consumers' minds. I do all types of design be it digital design, print design, UI/UX design, product design etc.

**03**

## **Consultancy Services**

I utilize my knowledge and experience to guide clients through the decision-making process concerning their online presence. I am dedicated to aiding businesses in navigating the dynamic digital landscape.







# Poster **Design**



# Social Media Campaign



**01 Client :-** E4Impact Foundation under the WONDER program funded by AfDB-AFAWA initiative

**02 Task:-** Prepare Editable templates such as Countdown posters, Posters reflecting the different competition phases e.g Call for application posters- communicating the different program objectives such as the eligibility criteria, the program benefits.

**03 Goal:-** The client wanted to communicative posters, counter downs, and ladning page (Website) for the program aiming to strengthen the capacity of 150 women entrepreneurs and to encourage them to apply for the program so as to equip them with skills, knowledge and tools to optimise and refocus their businesses for growth and scale up. Marketing was done on social media's.

**04:- Challenges:-** The client was unresponsive at the beginning to provide information both for the website and the posters design.

Role

**Web & Graphic  
Designer**

Started

**Nov/ 2022**

Completion

**Feb/ 2023**





# Poster Campaign

**WONDER**  
PROGRAM

## THE WONDER PROGRAM APPLICATION CRITERIA

**DEADLINE** 1<sup>st</sup> January 2023



Are you a **woman owned or led enterprise** that wants to grow and scale up? Do you have the innovative potential to make a social and environmental impact? Apply for the **WONDER PROGRAM** for an opportunity to enhance your business.

### Application Criteria

- Business should be registered in Kenya.
- Women led at management level CEO/COO.
- Enterprise has between 5 and 300 employees.
- Women owned enterprises with majority shareholding.
- Have annual sales of between \$100,000 and \$15,000,000.
- Where a Board of Directors exist, at least 30% should be comprised of women.
- Enterprise should have or can absorb a loan size between \$5,000 and \$1,000,000.



### Primary Objective

AFAWA's primary objective is to bridge the \$42 billion finance gap for women entrepreneurs in Africa and to unlock their entrepreneurial capacity and full potential.

VISIT:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

**APPLY HERE** [cutt.ly/k1m6NKY](http://cutt.ly/k1m6NKY)

Partners



**E4IMPACT**  
FOUNDATION

**E4IMPACT**  
ACCELERATOR

**WONDER**  
PROGRAM

## THE WONDER PROGRAM APPLICATION CRITERIA

**DEADLINE** 1<sup>st</sup> January 2023

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FOR MORE INFORMATION:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)



**E4IMPACT**  
FOUNDATION

**E4IMPACT**  
ACCELERATOR

**WONDER**  
PROGRAM

## ELIGIBILITY CRITERIA

- Business should be registered in Kenya.
- Women led at management level CEO/COO.
- Enterprise has between 5 and 300 employees.
- Women owned enterprises with majority shareholding.
- Have annual sales of between \$100,000 and \$15,000,000.
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**Apply here** [cutt.ly/k1m6NKY](http://cutt.ly/k1m6NKY)

**Application Deadline** 1<sup>st</sup> January 2023



**E4IMPACT**  
FOUNDATION

**E4IMPACT**  
ACCELERATOR



WONDER-AFAWA PROGRAM

## BENEFITS OF THE PROGRAM

- Access to expert coaches and mentors to optimise their idea
- Participate in a 12 month tailored accelerator program
- Networking opportunities across the region
- Access to potential investors
- Collaboration opportunities with peers in the industry
- Recognition and publicity through the **WONDER** website page and related publications

FOR MORE INFORMATION:- [www.e4iaccelerator.org/wonderafawa](http://www.e4iaccelerator.org/wonderafawa)



**Application Deadline** 6<sup>th</sup> January 2023. **Apply here** [bit.ly/3tVhu4W](http://bit.ly/3tVhu4W)

**E4IMPACT**  
FOUNDATION

**E4IMPACT**  
ACCELERATOR



WONDER-AFAWA PROGRAM

## BENEFITS OF THE PROGRAM

- ✓ Access to expert coaches and mentors to optimise their idea
- ✓ Participate in a 12 month tailored accelerator program
- ✓ Networking opportunities across the region
- ✓ Access to potential investors
- ✓ Collaboration opportunities with peers in the industry
- ✓ Recognition and publicity through the **WONDER** website page and related publications

FOR MORE INFORMATION:- [www.e4iaccelerator.org/wonderafawa](http://www.e4iaccelerator.org/wonderafawa)

**E4IMPACT**  
FOUNDATION

**E4IMPACT**  
ACCELERATOR





# Poster Campaign

**WONDER**  
PROGRAM

# DAY TO GO!

Are you a woman owned or led enterprise that wants to grow and scale up? Do you have the innovative potential to make a social and environmental impact? Apply for the **WONDER PROGRAM** for an opportunity to enhance your business.

WEBSITE:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

**DEADLINE** 1<sup>st</sup> January 2023

APPLY HERE:- [cutt.ly/k1m6NKY](https://cutt.ly/k1m6NKY)

**E4IMPACT**  
FOUNDATION

**E4IMPACT**  
ACCELERATOR

**WONDER**  
PROGRAM

# 2 DAYS TO GO!

Are you a woman owned or led enterprise that wants to grow and scale up? Do you have the innovative potential to make a social and environmental impact? Apply for the **WONDER PROGRAM** for an opportunity to enhance your business.

WEBSITE:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

**DEADLINE** 1<sup>st</sup> January 2023

APPLY HERE:- [cutt.ly/k1m6NKY](https://cutt.ly/k1m6NKY)

**E4IMPACT**

**E4IMPACT**

**WONDER**  
PROGRAM

# 4 DAYS TO GO!

Are you a woman owned or led enterprise that wants to grow and scale up? Do you have the innovative potential to make a social and environmental impact? Apply for the **WONDER PROGRAM** for an opportunity to enhance your business.

WEBSITE:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

**DEADLINE** 1<sup>st</sup> January 2023

APPLY HERE:- [cutt.ly/k1m6NKY](https://cutt.ly/k1m6NKY)

**E4IMPACT**

**E4IMPACT**

**WONDER**  
PROGRAM

# 3 DAYS TO GO!

Are you a woman owned or led enterprise that wants to grow and scale up? Do you have the innovative potential to make a social and environmental impact? Apply for the **WONDER PROGRAM** for an opportunity to enhance your business.

WEBSITE:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

**DEADLINE** 1<sup>st</sup> January 2023

APPLY HERE:- [cutt.ly/k1m6NKY](https://cutt.ly/k1m6NKY)

**E4IMPACT**

**E4IMPACT**

**WONDER**  
PROGRAM

# 5 DAYS TO GO!

Are you a woman owned or led enterprise that wants to grow and scale up? Do you have the innovative potential to make a social and environmental impact? Apply for the **WONDER PROGRAM** for an opportunity to enhance your business.

WEBSITE:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

**DEADLINE** 1<sup>st</sup> January 2023

APPLY HERE:- [cutt.ly/k1m6NKY](https://cutt.ly/k1m6NKY)

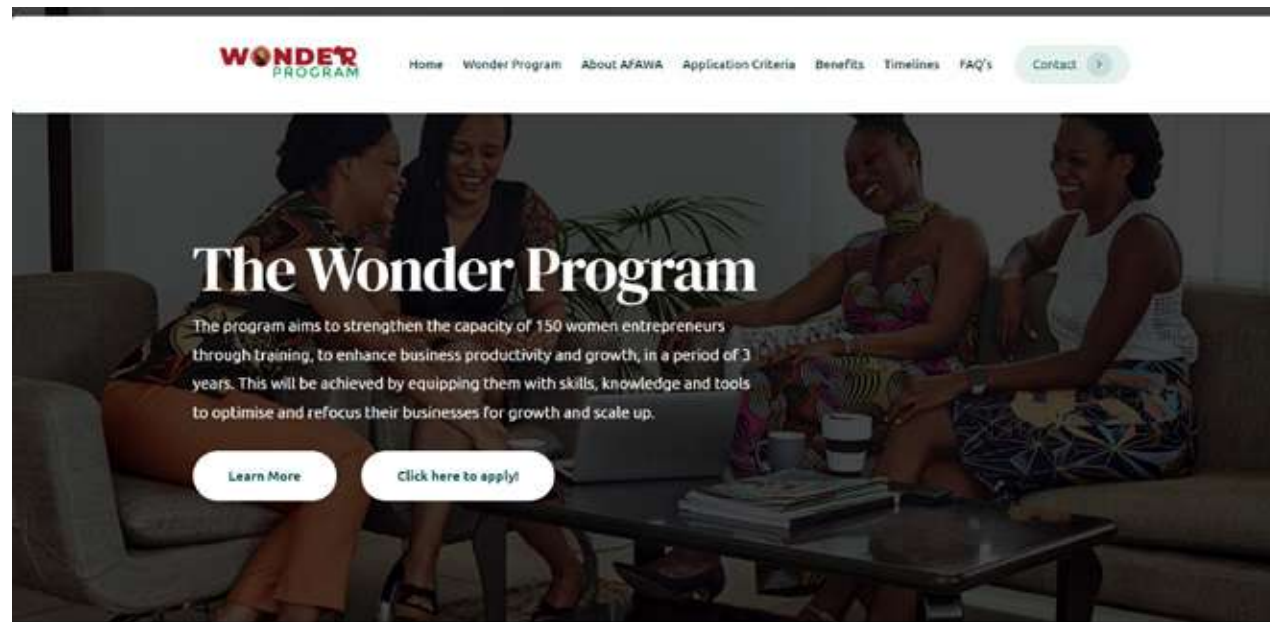
**E4IMPACT**

**E4IMPACT**



# Site Landing Page

Landing Page Link:- <https://e4iaccelerator.org/Wonder>



## About the Program.



Africa has the highest number of female entrepreneurs but the least supportive entrepreneurial frameworks. This means that the design and roll-out of innovative financial solutions that offer women access to markets and bring them into the formal financial system can be key to breaking barriers for women-led businesses.

The WONDER investor readiness and business development accelerator program is designed to build 30 formal women-led enterprises with special regard to their innovative potential, as well as to their social and environmental sustainability for the next one year.

This will be achieved by equipping them with skills, knowledge, and tools to optimize and refocus their businesses for growth and scale-up.

The impact of the project will be demonstrated through an innovative approach to improve African enterprises' access to finance, and delivery of training/services to combine skills enhancement and business acceleration, and individual mentorship.

The WONDER program implemented in Kenya and Cameroon has been funded by the African Development Bank under the Affirmative Finance Action for Women in Africa (AFAWA) initiative.

The program aims to strengthen the capacity of 150 women entrepreneurs (50 - Kenya, 50 - Cameroon) through training, to enhance business productivity and growth, in a period of 3 years.

[Click here to apply!](#)

**AFAWA's primary objective is to bridge the \$42 billion finance gap for women by unlocking \$ 5 billion by 2026 to lend to women entrepreneurs in Africa.**

[Get Started →](#)

## About AFAWA.

Affirmative Finance Action for Women in Africa (AFAWA), an initiative of the African Development Bank, specifically focuses on increasing inclusive finance for women entrepreneurs on the continent.

AFAWA's primary objective is to bridge the **\$42 billion** finance gap for women entrepreneurs in Africa and to unlock their entrepreneurial capacity and full potential.

**E4Impact Foundation** is the leading Alliance of universities, companies, and institutions to grow a new generation of African impact entrepreneurs and to promote partnerships between Europe and Africa.

Its main aim is to enhance the sustainable development of fast-growing economies by training impact entrepreneurs and scaling the growth of their businesses.

**E4Impact** currently offers its programs in **20 African** countries with the goal of training over **3,000** entrepreneurs and establishing **1,000** new enterprises and thousands of new jobs in the formal economy.

[Learn more about AFAWA](#)





# Design on Social Media

Accelerator

December 8, 2022

Have you applied for the WONDER Program?  
Are you a female entrepreneur looking to grow your formal business?  
Visit <https://e4iaccelerator.org/Wonder/> to apply!  
Deadline 1st January 2023:  
#opportunity

**WONDER PROGRAM**

**CALL FOR APPLICATIONS FOR WONDER PROGRAM**

**BENEFITS OF THE PROGRAM**

- Access to expert coaches and mentors to optimise their idea
- Participate in a 3 month tailored accelerator program
- Networking opportunities across the region
- Access to potential investors
- Collaboration opportunities with peers in the industry
- Recognition and publicity through the WONDER website page and related publications

FOR MORE INFORMATION:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

Application Deadline 1<sup>st</sup> January 2023 Apply here [cutt.ly/k1m6NKY](https://cutt.ly/k1m6NKY)

E4IMPACT E4IMPACT

1 share

Twitter

Home

Explore

Notifications

Messages

Bookmarks

Lists

Profile

More

Tweet

E4Impact Accelerator

1,504 Tweets

Following

E4Impact Accelerator @E4IAccelerator · Dec 29, 2022

3 DAYS TO GO!

Apply for the WONDER-AFAWA program for an opportunity to enhance your business.

Visit: [e4iaccelerator.org/Wonder/](https://e4iaccelerator.org/Wonder/) to apply!

#WONDERKE #AFAWA @E4Impact

**WONDER PROGRAM**

**3 DAYS TO GO!**

Are you a woman owned or led enterprise that wants to grow and scale up? Do you have the innovative potential to make a social and environmental impact? Apply for the **WONDER PROGRAM** for an opportunity to enhance your business.

WEBSITE:- [www.e4iaccelerator.org/Wonder](http://www.e4iaccelerator.org/Wonder)

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E4IMPACT E4IMPACT



# Social Media Campaign



**01 Client:-** ClimateLaunchpad competition (CLP) (*Largest green ideas competition in the globe*) in partnership with KCIC Kenya.

**02 Task:-** Prepare Editable templates such as Call for application posters- communicating the different program objectives such as the eligibility criteria, the program benefits.

**03 Goal:-** The client wanted to communicatives posters to encourage the youths to particiapte and submit there business idea competition through CLP portal and with an aim to unlock the world's clean technology potential that addresses climate change and successfully start your green business.

**04:- Challenges:-** The client was providing the communicative messages bit by bit hence delayed the design process.

Role

**Graphic Designer**

Started

**May/2020**

Completion

**Nov/ 2020**





# Poster Campaign



**Kenya Climate Innovation Center**

**ClimateLaunchpad Kenya**

**Why apply for the ClimateLaunchpad?**

**We help you connect with investors & corporates. Join the global cleantech community**

**Apply now: [climatelaunchpad.org](https://climatelaunchpad.org)**

**eit Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



**ClimateLaunchpad Kenya**

**Make your local idea global**

**Do you have a green business idea?**

**Submit your application on: [climatelaunchpad.org](https://climatelaunchpad.org)**

**eit Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



**ClimateLaunchpad Kenya**

**The planet needs your ideas**

The ClimateLaunchpad is looking for innovative green ideas to mitigate climate change. **Apply now: [climatelaunchpad.org](https://climatelaunchpad.org)**

**eit Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



**ClimateLaunchpad Kenya**

**Join. Train in Kenya. Compete globally.**

**Join the green business ideas competition today.**

**Apply now: [climatelaunchpad.org](https://climatelaunchpad.org)**

**eit Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



**ClimateLaunchpad Kenya**

**Do you want to make a global difference?**

**Apply for the Climate Launchpad Competition and stage your green business ideas. Your idea could win you upto 10,000 euros.**

**Apply here: [climatelaunchpad.org](https://climatelaunchpad.org)**  
**Application Deadline: 31st May, 2022**

**eit Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union



# Design on Social Media

The image shows a Facebook post from the Kenya Climate Innovation Center. The post features a large promotional image for the ClimateLaunchpad competition. The image depicts two young people, a woman and a man, working together on a project. The woman is wearing a white shirt and glasses, and the man is wearing a dark jacket. They are both focused on their work. The background is a blurred indoor setting. The text on the image includes a headline, a call to action, and logos for the competition and its sponsors.

**Do you want to make a global difference?**

**ClimateLaunchpad**

Apply for the Climate Launchpad Competition and stage your green business ideas. Your idea could win you upto 10,000 euros.

Apply here: [climatelaunchpad.org](https://climatelaunchpad.org)  
Application Deadline: 31st May, 2022

**eit Climate-KIC**  
Climate-KIC is supported by the EIT, a body of the European Union

**Kenya Climate Innovation Center**

Kenya Climate Innovation Center  
May 19, 2022 · 🌐

Apply for the #ClimateLaunchpad competition today

Are you the ambitious #green #entrepreneur that we are looking for? ClimateLaunchpad is your gateway to global success. All you need is a green business idea.

To apply, visit:  
<https://climatelaunchpad.org/application>

#sustainability, Climate-KIC

3 likes · 3 shares

Like Comment Share

Write a comment...





# Digital **Branding**



# Digital Posters

## JOIN OUR WEBINAR

### Complying with the Central Bank of Kenya TCFD Guidelines

Join us as we interrogate how Banks can streamline and comply with **TCFD guidelines** by 30<sup>th</sup> June 2023. **Dr. Edward Mungai** - Lead Consultant and Global Sustainability Expert will provide Insights and showcase best global practices.

TO REGISTER SEE LINK BELOW

➔ [bit.ly/3H877Co](https://bit.ly/3H877Co)

Host **Dr. Edward Mungai**

7<sup>th</sup> FEBRUARY  
TUE - 2023

TIME  
3:00 - 4:00PM

LIVE ON TEAM  
MICROSOFT

Register using  
the QR Code

Sustainability | Leadership | Strategy  
Website:- [www.impactingafrica.com](http://www.impactingafrica.com)

0722 773 324

**IMPACT AFRICA**  
SUSTAINABILITY | LEADERSHIP | STRATEGY



Merry  
**Christmas**

We wishing you nothing but the best this holiday season.

Sustainability | Leadership | Strategy  
Website:- [www.impactingafrica.com](http://www.impactingafrica.com)

0722 773 324

**IMPACT AFRICA**  
SUSTAINABILITY | LEADERSHIP | STRATEGY





# Caution Posters

## HUMAN RIGHTS DAY

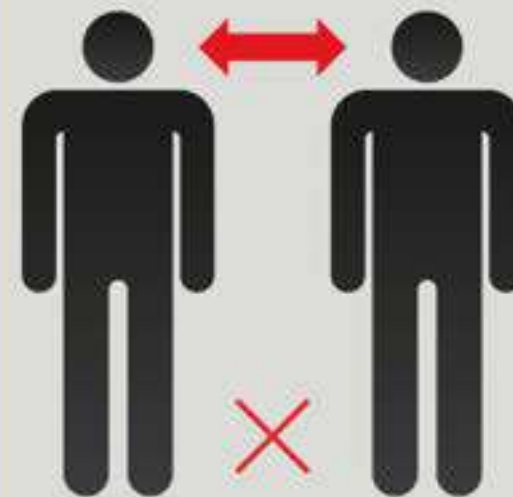
“Recover Better - Stand Up for Human Rights



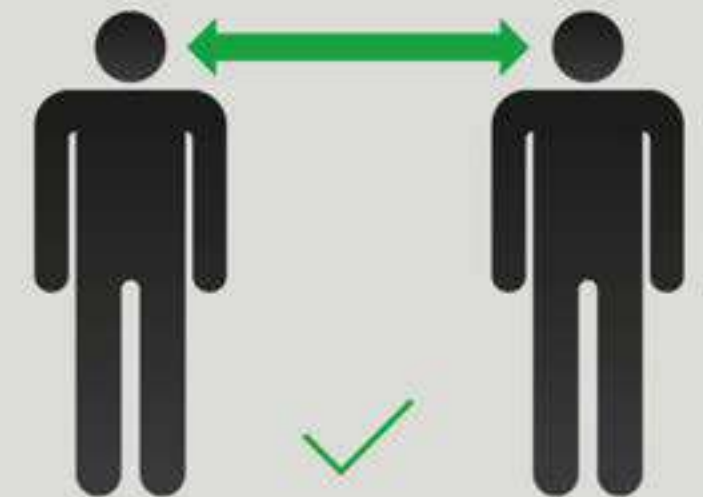
## MAINTAIN SOCIAL DISTANCING

“Stay at least 2 metres away to prevent inhaling the small liquid droplets sprayed by coughs and sneezes.

LESS THAN 2 METERS



2 METERS (6 FEET)





# Caution Posters

## WASH YOUR HANDS REGULARLY

“ Clean your hands thoroughly and often, using plenty of soap and water or an alcohol-based hand rub to kill any virus on your hands. Scrub for at least 20 seconds



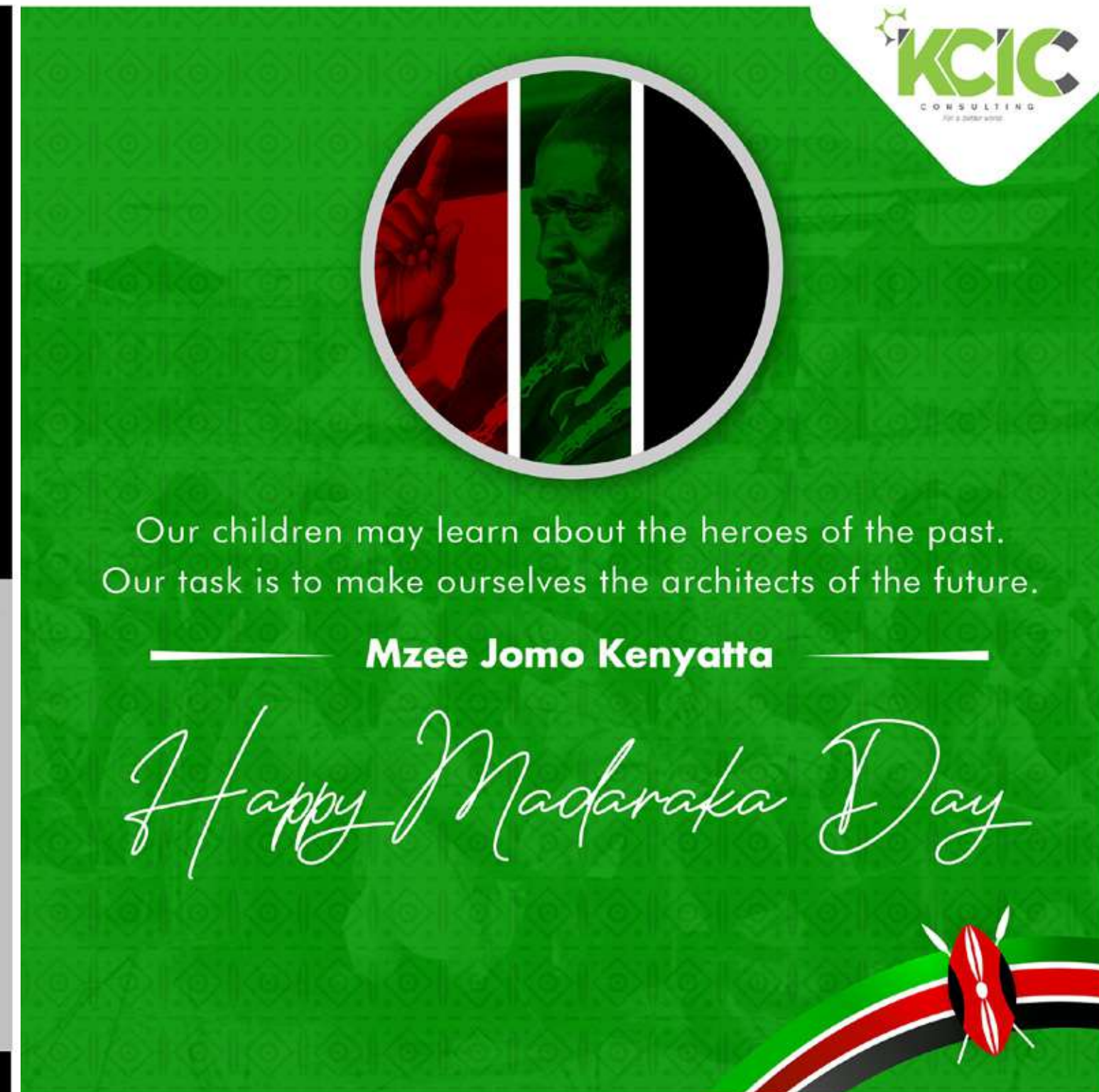
## PRACTISE RESPIRATORY HYGIENE

“ If you cough or sneeze, use a tissue and throw it in the trash afterwards. Cough into the crook of your arm instead of using your hand. If possible, avoid coughing or sneezing near other people.





# Holiday Posters





# Webinar Speakers Posters

## STATE OF SUSTAINABILITY REPORTING IN AFRICA WEBINAR



**Eelco Van Der Enden**

I will be speaking

Global Reporting Initiative (GRI)  
Chief Executive Officer - CEO

What **competitive advantage** does sustainability reporting offer businesses? I will be talking about the **global reporting standards** and why organizations need to report on their non-financial impacts.

**WEDNESDAY 8<sup>TH</sup> JUNE 2022**

**9.00 TO 10.30 AM EAT**

KCIC Consulting is a GRI Training Partner



## STATE OF SUSTAINABILITY REPORTING IN AFRICA WEBINAR



**Karen Basiye**

I will be speaking

Director, Sustainable Business and  
Social Impact, Safaricom

How does **sustainability reporting** help in curbing climate change? Join me as I share Safaricom's experience on sustainability reporting, the challenges, risks and how we have overcome them.

**WEDNESDAY 8<sup>TH</sup> JUNE 2022**

**9.00 TO 10.30 AM EAT**

KCIC Consulting is a GRI Training Partner



## STATE OF SUSTAINABILITY REPORTING IN AFRICA WEBINAR



**Judith Sidi Odhiambo**

I will be speaking

Head of Corporate Affairs and  
Sustainability, KCB Group

I will be giving an overview of **KCB Group's experience in sustainability reporting**. I will also give insights on how sustainability reporting can demonstrate the emerging climate-related financial risks and opportunities to markets.

**WEDNESDAY 8<sup>TH</sup> JUNE 2022**

**9.00 TO 10.30 AM EAT**

KCIC Consulting is a GRI Training Partner



## STATE OF SUSTAINABILITY REPORTING IN AFRICA WEBINAR



**Edna Kimenju**

I will be moderating

Sustainability Manager, KCIC  
Consulting Ltd (KCL)

Why is **sustainability reporting important** and where does **Africa stand**? Join me for this insightful session that will involve high level discussions from industry experts.

**WEDNESDAY 8<sup>TH</sup> JUNE 2022**

**9.00 TO 10.30 AM EAT**

KCIC Consulting is a GRI Training Partner



## STATE OF SUSTAINABILITY REPORTING IN AFRICA WEBINAR



**Dr. Edward Mungai**

I will be speaking

Lead Consultant, KCIC Consulting  
Ltd (KCL)

Does **Africa** have enough visibility on sustainability reporting matters? I will be sharing cases of businesses that have embraced sustainability reporting and how they have benefited from it.

**WEDNESDAY 8<sup>TH</sup> JUNE 2022**

**9.00 TO 10.30 AM EAT**

KCIC Consulting is a GRI Training Partner







**Be Bold**

Be Light

*Be Italic*

**But Never Regular**





# Brand **Design**



# Brand Design



**01 Client :-** Africa Grant Advisors. They have branches in Dar es Salaam, Tanzania, Nairobi, Kenya & Mauritius.

**02 Client Proposal:-** The client wanted a very clean and modern logo that mainly deals with furniture designed for the floor. E.g. rugs, carpets, coffee tables, cushions with some small design around it or below it. Just something simple and minimalist logo that speaks with a welcoming voice. The choice of colors is blue and grey.

**03 Goal:-** The client wanted to communicate posters to encourage the youths to participate and submit their business idea competition through CLP portal and with an aim to unlock the world's clean technology potential that addresses climate change and successfully start your green business.

**04:- Challenges:-** The client was very busy during the design process. Getting feedback on time was a big challenge since he left.

Role  
**Brand Designer**

Started  
**Sep/2022**

Completion  
**Nov/ 2022**





# Brand Making **Concept**





# Brand **Presentation**





# Brand Design



**01 Client:-** Johanna Omolo Kenyan football player who plays for Belgian First Amateur Division · URSL Visé

**02 Understanding the brand:-** Johanna Omolo Foundation offers a well-rounded environment to develop future talent and bring hope to the people of Dandora. My objective was to come up with brand identity for the organization that will help them communicate to the residence of the community by giving a chance of sports and education together.

**03 Goal:-** The organization needed a brand identity that evolve more on the sport aspect since it is their major activity in the community.

**04:- Challenges:-** The client schedule was very busy during the design process. Getting feedback on time was a big challenge because of the busy football calendar.

Role  
**Brand Designer**

Started  
**Sep/2022**

Completion  
**Nov/ 2022**





# Brand Presentation





# Brand Design



**01 Client :-** Dr. Edward Mungai is the founder of Inspire Leadership which focuses on unlocking people's potential, a published author, and one of the most influential leaders in personal growth and leadership in Africa.

**02 Understanding the brand:-** Dr. Edward Mungai launched transition and thrive sustainability an online course that will help youths thrive in sustainability matters. Learning at your own pace and get a certificate by being certified along the way.

**03 Goal:-** The goal of the design was to come up with a simple brand design that will be simple and classy and easy to understand to the users.

**04:- Challenges:-** There were no challenges during the 5 steps in design thinking from product definition, research, analysis, design, and validation.

Role  
**Brand Designer**

Started  
**Dec/2021**

Completion  
**Jan/ 2022**





# Brand **Presentation**





# Brand Design



**01 Client :-** Mr. Zachary Mikwa is a sustainability integration expert with verifiable year-after-year success supporting impact-oriented organizations and enterprises across Africa to adopt innovative, sustainable business models, interventions, and operational strategies.

**02 Understanding the brand:-** “JENGA” is a Swahili word that means “BUILD” and 254 is the country code for Kenya. Why JENGA? The word JENGA has been chosen because it is short and speaks to the broader program objective which targets students in the Building and Construction sector. It also links well with the concept of giving young professionals the opportunity to participate in nation-building.

**03 Goal:-** The Project is meant to support Kenyan students to get apprenticeships in the construction sector in Kenya.

**04:- Challenges:-** The client was very responsive with the changes and recommendations no challenge was encountered during the design.

Role

**Brand Designer**

Started

**August /2021**

Completion

**Sep/ 2022**





# Brand Presentation







# Business **Cards**



# Business Cards







# Website **Designs**



# Website **Design**

1. [www.africasustainabilitymatters.com](http://www.africasustainabilitymatters.com)
2. [www.impactingafrica.com](http://www.impactingafrica.com)
3. [www.sustainabilitypathways.africa](http://www.sustainabilitypathways.africa)
4. [www.kcicconsulting.com](http://www.kcicconsulting.com)
5. [www.edwardmungai.com](http://www.edwardmungai.com)
6. [www.moxecutive.co.ke](http://www.moxecutive.co.ke)
7. [www.e4impactkenya.org](http://www.e4impactkenya.org)
8. [www.daleagro.com](http://www.daleagro.com)
9. [www.africagrants.com](http://www.africagrants.com)
10. [www.lisbethkamau.com](http://www.lisbethkamau.com)
11. [www.professionallisting.nyayomomssokos.com](http://www.professionallisting.nyayomomssokos.com)
12. [www.emmahkithinji.com](http://www.emmahkithinji.com)
13. [www.thewildedigital.co.ke](http://www.thewildedigital.co.ke)
14. [www.solomonirungu.com](http://www.solomonirungu.com)
15. [www.wisecraftinternational.com](http://www.wisecraftinternational.com)
16. [www.ioppk.com](http://www.ioppk.com)
17. [www.phlogistonfarm.com](http://www.phlogistonfarm.com)

Role

**Web/Wordpress Designer**







# Consulting **Work**



# Consulting **Work**



**01 Client :-Global Center for Adaptation (GCA) and Africa Development Bank (AfDB)** with KCIC Consulting (KCL)

**02 Project:** Virtual Social Entrepreneurship Training for Emerging Impact Entrepreneurs in Ghana, Kenya, and South Africa

**03 Assignment:** This project was part of the Sub Sahara Africa skills and Enterprise Portfolio at the British Council.

**04 My Responsibility:-** Developed a system platform in Kajabi and certificate for the graduates for the young entrepreneurs across three countries in SSA and provide 24/7 online support for the users incase they had a problem to access the training materials to enable them gain skills, networks and other capabilities to access jobs or start/grow businesses that employs themselves and others.

Role

**Graphic Designer**  
**Customer Support**

Started

**Feb/2021**

Completion

**April/ 2021**





# Certificate Design



## CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS AWARDED TO

*Malebego Setshogo*

Is hereby awarded this certificate of achievement for the successful completion of an online course on **Social Entrepreneurship** facilitated by **British Council** in partnership with **KCIC Consulting Kenya**.

22-03-2021

DATE OF COMPLETION



# Consulting **Work**

**01 Client :-** The African Youth Adaptation Solutions Challenge (YouthADAPT Challenge) with KCIC Consulting (KCL)

**02 Project:** The African Youth Adaptation Solutions Challenge (YouthADAPT Challenge) is an annual competition and awards program for youth-led enterprises (50% women-led) jointly organized by the Global Center on Adaptation, the African Development Bank and Climate Investment Funds (CIF) as part of the Africa Adaptation Acceleration Program YouthADAPT flagship pillar.

**03 My Responsibility:-** Developed an application portal to accept applications from users and converted the applications into microsoft excel format and shared to the other management team lead by KCIC Consulting (KCL) and shared the total applications per day on whatsapp for easy tracking. In addition, I was in charged of the google analytics to measure metrics.

Role  
**Customer Support**

Started  
**March/2021**

Completion  
**Sep/ 2021**





# Consulting **Work**

ClimateLaunchpad

**01 Client :-** ClimateLaunchpad in conjunction with Climate KIC (EU funded) and KCIC

**02 Project:-** ClimateLaunchpad is the world's largest green business ideas competition, Innovation and invention can lead the way to a clean future. That's why KCIC creates a stage for the people who have great cleantech ideas.

**03 My Responsibility:-** Developed communicative posters to communicate the company vision to encourage youths to apply for the clean tech ideas and incase a project is awesome gets help from KCIC and develop the ideas into startups and making them global impact .

Role

**Graphic Designer**  
**Customer Support**

Started

**May/2020**

Completion

**Nov/ 2020**





# Clients Portfolio



ClimateLaunchpad





# Get in touch



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